



STATE OF NEW YORK
OFFICE OF THE ATTORNEY GENERAL

LETITIA JAMES
ATTORNEY GENERAL

DIVISION OF SOCIAL JUSTICE
HEALTH CARE BUREAU

**NOTICE OF PROPOSED LITIGATION PURSUANT TO
NEW YORK EXECUTIVE LAW § 63(12) AND
ARTICLE 22-A OF THE NEW YORK GENERAL BUSINESS LAW**

April 22, 2024

BY CERTIFIED MAIL

Crisis Pregnancy Services, Inc.
d/b/a CompassCare Pregnancy Services
Attn: Medical Director
2024 West Henrietta Road, Suite 6D
Rochester, NY 14623

Crisis Pregnancy Services, Inc.
d/b/a CompassCare Pregnancy Services
Attn: Medical Director
1230 Eggert Road
Buffalo, NY 14226

Crisis Pregnancy Services, Inc.
d/b/a CompassCare Pregnancy Services
Attn: Medical Director
951 Albany Shaker Road
Latham, NY 12110

Crisis Pregnancy Services, Inc.
d/b/a CompassCare Pregnancy Services
Attn: Medical Director
44 Court Street
Brooklyn, NY 11201

Notice of Intention to Sue

To Whom It May Concern,

Please be advised that the New York State Office of the Attorney General intends to commence litigation against Crisis Pregnancy Services, Inc. d/b/a CompassCare Pregnancy Services (“CompassCare”), on behalf of the People of the State of New York, pursuant to New York Executive Law § 63(12) and New York General Business Law Article 22-A, §§ 349, 350, in light of CompassCare’s repeated and persistent misleading statements and omissions in the advertising of the Abortion Pill Reversal (“APR”) protocol, including, but not limited to, statements and omissions relating to the safety and efficacy of the APR protocol. The Attorney General intends to seek injunctive relief, restitution, damages, civil penalties, auditing and compliance review, costs, and such other relief as the court may deem just and proper.

PLEASE TAKE NOTICE THAT, under General Business Law §§ 349(c) and 350-c, you are hereby afforded the opportunity to show, orally or in writing, within five (5) business days of receipt of this notice, why such proceeding should not be commenced.

Sincerely,

/s/ Eve Woodin
Eve Woodin, Assistant Attorney General
Health Care Bureau
Eve.Woodin@ag.ny.gov | (212) 416-6389

Louisa Irving, Assistant Attorney General
Civil Rights Bureau
Louisa.Irving1@ag.ny.gov | (212) 416-8534

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