

Invite Walkers to Join Your Team

Email:

Email Subject Line: Join the [Team Name] Walk for Life

Hi [first name],

As you know, women have abortions because they feel trapped. 70% of women who have had an abortion even say they were coerced into getting one.

New York is the abortion capital of the U.S. and this year, through the CompassCare Walk for Life, we hope to 2X our life-saving impact, saving twice as many women and babies from abortion in 2024 than 2023.

It only costs CompassCare \$570 to help one woman have her baby with ethical medical care and community support. I am one of CompassCare's Walk for Life hosts.

Our community's Walk for Life is set for [date, time]. The Walk will be held at [location].

Would you be willing to join us at our [our church, list of common friends, etc.] Walk for Life as a CompassCare Walker?

To register, simply respond to this email or register at www.2X.life and click the "Join a Walk" button. Look for our team name, which is [team name].

Our Walk team goal is to raise \$[X] to sponsor [Y number] of women and babies.¹ My personal Walk goal is to raise funds needed to sponsor [Y number] of women and babies.

Please let me know if you have any questions! sponsor [Y number] of women and babies.² My personal Walk goal is to raise funds needed to sponsor [Y number] of women and babies.

Hope to see you there.

God bless,

[name]

¹ It costs \$570 to help one woman considering abortion have her baby, from initial contact through 12 months of medical follow-up.

² It costs \$570 to help one woman considering abortion have her baby, from initial contact through 12 months of medical follow-up.



Phone:

Hi [first name], this is [your name]. Is now a bad time for a 3-minute call about the CompassCare Walk for Life?

[Pause for Response.]

As you know, women have abortions because they feel trapped. 70% of women who have had an abortion even say they were coerced into getting one.

New York is the abortion capital of the U.S. and this year, through the CompassCare Walk for Life, we hope to 2X our life-saving impact, saving twice as many women and babies from abortion in 2024 than 2023.

It only costs CompassCare \$570 to help one woman have her baby with ethical medical care and community support. I am one of CompassCare’s Walk for Life hosts.

I am Walking for Life to raise funds and awareness to help two-times as many women through CompassCare. Our Walk for Life is set for [date, time]. The Walk will be held at [location].

Would you be willing to join us at our [our church, list of common friends, etc.] Walk for Life as a CompassCare Walker?

[Pause for Response.]

If NO:

Thank you for considering.

If YES:

Great! To register, go to www.2X.life and click the “Join a Walk” button. Look for our team name, which is [team name].

Our Walk team goal is to raise \$[X] to sponsor [Y number] of women and babies.³ My personal Walk goal is to raise funds needed to sponsor [Y number] of women and babies.

Please let me know if you have any questions!

³ It costs \$570 to help one woman considering abortion have her baby, from initial contact through 12 months of medical follow-up.

