

Step 1: Plan

A. Choose a date for your Walk Kick-Off Sunday: _____

B. Set your church team goal:*

	2022 Total	Add 10%	2023 Goal
Church Total (\$)	\$		\$
Pledge-Raising Walker (#)			

**Goals help motivate your church, pledge-raising Walkers, and sponsors, as you all work together to see more women served and more babies saved from abortion. Fill in the worksheet above with numbers from last year's Walk (see page 2).*

💡 Tip: It costs \$570 to serve one woman seriously abortion.

💡 Tip: Ask all your Walkers from previous years. Typically, you need to ask 5 people to get 1 Walker.

C. Contact your church leadership:

- ☐ Talk to your pastor and/or church leadership in person, if you can.
- ☐ Think through how to present it to them beforehand and plan to share your heart for women and their preborn babies.
- ☐ Tell them your ideal plan for promoting the Walk for Life Weekend and how the church can express its pro-life convictions.
- ☐ Get their buy-in on the plan and how best to promote it at your church.

D. Plan your presentation ([instructions PDF](#)):

- ☐ Review the different videos available, e.g. Walk Promo video, Mary's story, etc.
- ☐ Share why you are passionate about serving women and saving babies through CompassCare.
- ☐ Help the audience understand the scope of the abortion problem with statistics.
- ☐ Share the CompassCare mission and services to women considering abortion.
- ☐ Include information on the number of women who have received Christ and the number of babies saved from abortion.
- ☐ Communicate the mission goals the 2023 Walk will help accomplish.
- ☐ Tell them how they can serve women and save babies.

E. Register your church team at CompassCareWalk.com ([instructions PDF](#))