

Pledge-Raising Walker Recruitment: Email

Hi, _____!

Thankfully, winter is winding down and spring is coming to life.

As you may know, CompassCare's Walk for Life Weekend is coming up, the largest pro-life event in the Northeast!

The Walk Weekend is exciting because it gives pro-life Christians an opportunity to teach the world about the fact that all people are made in the image of God and are equally valuable, both mother and baby, while at the same time raising funds to provide women considering abortion with ethical medical care and comprehensive community support. The main reason a woman chooses to have an abortion is because she feels trapped, alone, like she has no other option. I am passionate about CompassCare because the mission is to "erase the need for abortion by transforming her fear into confidence."

The Walk for Life Weekend is designed to help thousands of pro-life Christians across NY and the U.S. forge a more pro-life community, state, and nation. Together at the Walk for Life Weekend, we get energized to act! Get inspired at the one-hour Online Rally on Friday, May 5 (7:00 P.M. Eastern) and act at the In-Person Walk on Saturday, May 6 at [Buffalo's Delaware Park, Rochester's Highland Park Bowl, or Albany's Washington Park] or wherever you live.

Would you be willing to join me in saving women and babies from abortion this year as a Pledge Raising Walker [again] for this year's Walk for Life Weekend?

Your participation with us in the Walk does two things: 1) raises awareness about the equal value of all people; 2) raises \$912,000 to double the number of women and babies saved from abortion in 2023.

I'll reach out to you in a few days by phone to cover the bases. Meanwhile, feel free to contact me with any questions.

My phone number is _____.

God bless,

YOUR NAME

NAME OF CHURCH

Pledge-Raising Walker Recruitment: Phone Script

Hi _____, this is _____ calling about the upcoming Walk for Life Weekend. Is now a bad time to talk for 2-3 minutes?

[Pause for response]

If YES: No problem. Is there a better time for me to call?

If NO: Great! Most women do not want to have an abortion. They feel trapped, like they need one. CompassCare provides women with free medical care and community support to give women the ability to say no to abortion, erasing the need for abortion in their minds.

I just love how we can serve women with the love of Christ through CompassCare because all people are made in the image of God and are equally valuable, both mother and child. So, I am participating in the Walk for Life Weekend as our church's CompassCare Liaison. I thought CompassCare's Walk for Life Weekend would be something you would be interested in [again]. So, I wanted to ask if you would be willing to join me and a team of pledge-raising Walkers this year to provide [X] number of women and babies with life-saving care?

[Pause for response]

If YES: That's great! The next best step would be to set-up an online fundraising page at CompassCareWalk.com and join our church team. I can "Walk" (ha) you through that process if you think you need it.

If NO: I understand. Would you be willing to sponsor me as I walk? My goal is help [X] number of women have their babies by raising \$____. **(It costs CompassCare \$570 to serve one patient).*

Thank you for the honor of your time (and for your investment) in erasing the need for abortion, one woman and baby at a time.